Region 7W IEIC
Minutes
September 29th, 2022 1:00-3:00 PM (in person and zoom option)
Milestones *formerly Child Care Choices*
314 10th Ave South, Suite 180 - Waite Park, MN 56387
Phone: 320-251-5081 or 800-288-8549   Fax: 320-654-8650
www.milestonesmn.org

1. Welcome and Introductions (quorum 13 members); Marcia Schlattman; Sarah Coltvet; Jodie Dhooge; Makayla Wijeratne; Chastity Jacobsen; Kimberly Andres; Kristina Bruggelmann; Christina Landherr, Lindsay Zirbes; Janelle Ortiz; Lisa Maschino; Blake Schaaf; Linda Wharram; Jen Vandevord; Chandra Clark; Brittany Pfannenstein; Theresa Evans; Jill Eickhoff, Julie Midas

2. Approvals
    a. Minutes: May 19th, 2022- Janelle Ortiz motioned to approve the minutes from May; Linda Wharram 2nd; Motion Approved
    b. Agenda (any additions)- Sarah Coltvet motioned to approve the agenda; Marcia Schlattman 2nd; Motion Approved

3. Financial/Budget
    a. Expenditures
    b. Request for Funding (review any submissions received)
        - Our budget has been approved from MDE so we are good to beginning spending and billing out.
        - We have $9,200.00 carried over from last year so we need to spend that first this year
        - $72,166.96 is the budget for this year …. Sarah Coltvet motioned to approve the budget for this year; Janelle Ortiz 2nd; Motion Approved
        - The workplan is completed but has not been sent out to the group.
        - The workplan and budget will be sent out with the minutes; Had discussion about whether we are meeting the diverse needs of the St. Cloud community. Julie, from St. Cloud School District feels that their best resource is their interpreters and there are lots and lots of referrals, so she feels that we are meeting the needs of the area and it would not be difficult for them to add East African numbers to the data that the IEIC is collecting each quarter.   Good to keep in mind that Sherburne County is seeing more Russian and Ukrainian families. More discussion around this will occur at next meeting.
        - Kimball school district is requesting $72.00 to mail out small gift bags to send to new families in the district. Janelle Oriz motioned to approve; Lisa Machino 2nd…Motion Approved

    Proposals to spend $
    - Up to $20,000 Risdall Marketing; $10,000 in English and $10,000 in Spanish both in entire region

- Up to $10,000 billboards
- Up to $5,000 Social Indoor
- Up to $1,000 Region 11- Brochures
- Up to $2,000 First Books
- Up to $50.00 Amazon- New Brochure holders for events
  $38,050.00; Janelle Ortiz motioned to approve outreach expenditures; Lindsey Zirbes 2nd; Motion Approved
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4. New Business
   a. Updates from Public Awareness Coordinator-Makayla.
   Fairs and Expos
   - Big Lake ECFE in Park Summer 2022: I attend 2 of the bi-weekly events and handed out a total of 60 books and resources
   - October 7th Big Lake Family Fun Fest: Makayla will attend
   Billboards
     - No campaigns at this time
   Epromos
   - Nothing purchased since last meeting
   Social Indoor Advertising
   - Current campaign ends this month
   Region 11
   - Nothing purchased since last meeting
   First Books
   - Nothing purchased since last meeting
   Risdall
   - Met July 18th. Report was emailed out to group. Let Makayla know if you need additional copy.
   Training Sponsorships
   - Nothing at this time.

   b. Outreach events attended by IEIC members?
      - Baby Shower in Sherburne County; Elk River & Big Lake Farmers Market
      - Sherburne County Fair & Wright County Fair were attended
      - Put brochures out at COP house?
   c. Indigenous and/or tribal representation on IEIC (updates?)- Janelle Ortiz has a possible contract for this and will reach out again to see if she can get the contact information.
   d. State Updates
      i. State IEIC Monthly Calls: 3rd Monday of the month from 9-10 AM. (if you want to join, email Lindsay and she will forward your request to Cat). September's meeting of minds was cancelled. Has not been occurring as often.
   e. Updates from ICC? (if any- no longer have ICC representative). Makayla attends if possible and has really been geared around equity building
   f. Data Sharing from School Districts-Referrals- Google Doc was shared and each district shared some background. A few districts noticing that parents are biggest source. Howard Lake and Buffalo are seeing a lull in referrals so wondering if we need to reach out to clinics there.

g. Referrals/Collaboration with CentraCare? Brittany is the new HMG contact for CentraCare and getting acclimated to her new role. She does know that providers at CentraCare would like to establish a way to find out what happened to a referral.

5. Agency Updates/ Training Opportunities
   - Sherburne County is busy with some FTE adjustments and job changes
   - Stearns County Melrose office has closed as of July, so locations are downtown and Waite Park. Case connectors will be facilitating insurance and service options for families with young children with disabilities
   - Wright County is in the new human service building. The dental clinic is now open for anybody insured or not and are booking out far.
   - WCCA has four rooms closed due to staffing issues, but one should be opening next month. Very full and busy
   - Reach Up is short staffed as well and they are hopeful that they can open a few more rooms soon. They are making referrals to St. Cloud for early intervention
   - Milestones- Working on building capacity for the childcare industry. Milestones has funding and dedicated staff to work with family, friend, and neighbor providers as well as those who may be interested in starting up a family childcare or work in a childcare center. Please reach out to Milestones if you know of a specific community or need or recent drastic changes in childcare. Child Care Wayfinder Program (flyer attached). There is currently a waiting list for early learning scholarships but still have families apply as it does help more money be put into the program.

6. Next Meetings held at Milestones or virtually (or hybrid option)**: December 1; February 2; April 13. Commit that the first and last meeting of the year (September & April) will be in person/hybrid and other two will be virtual.**

7. Adjourn