***Region 7W IEIC***

***Meeting Minutes***

***February 10th, 2022 1:00-3:00 PM (Zoom meeting)***

**Milestones *formerly Child Care Choices***

**314 10th Ave South, Suite 180 - P. O. Box 548 - Waite Park, MN  56387**

**Phone: 320-251-5081 or 800-288-8549    Fax:  320-654-8650**

[**www.milestonesmn.org**](http://www.milestonesmn.org/)

1. Welcome and Introductions (quorum 13 members); Sarah Coltvet, Makayla Wijeratne, Barbara Burandt, Christine Landherr, Sue Currens, Carol Gibson-Miller, Kristina Bruggeman-Maag, Jodie Dhooge, Lindsay Zirbes, Annie Newville, Janelle Ortiz, Marcia Schlattman, Jennifer Vandevord, Angel Meyer, Blake Schaaf, Jane Helgestad, Chastity,
2. Approvals
   1. Minutes: December 2nd, 2021- Janelle Ortiz motioned to approve the Minutes from December as is…Annie Newville 2nd…. Motion Approved
   2. Agenda (any additions)- Funding request added and sent out earlier as well as added to the budget report
3. Financial/Budget
   1. Expenditures- See budget report that was sent out prior to meeting
   2. Request for Funding- WCED requesting $428.00 to help pay for postage to send out their welcome packets to all 9-month-old children in their area.
      1. Annie Newville motioned to approve $428.00 for WCED postage…Christine Landherr 2nd…Motion Approved
   3. $325.00 for First Steps Baby Expo Booth Registration
   4. Up to $500.00 for First Books in Spanish
      1. Annie Newville motioned to approve $325.00 for Baby Expo Booth Registration as well as up to $500.00 for First Books in Spanish…Marcia Schlattman 2nd…Motion Approved.
   5. Budget reallocation –
      1. Move $1000 from printed materials to Public Awareness Campaigns (Risdall) and move $200 from printed materials to Public Awareness Resource Fairs.
         1. Sarah Coltvet motioned to make these reallocations and Lindsay Zirbes 2nd…Motion Approved
4. New Business
   1. Updates from Public Awareness Coordinator-Makayla.

Fairs and Expos

* Nothing has happened in person since our last meeting to report
* First Steps Baby Expo is March 26th. Makayla is looking into seeing if there are in person vendors if they are only online. Looks like the event is in person, but the way it’s worded on the website it sounds like vendors/exhibitors will not be in person??

Billboards

* We have a new 3-month campaign with Lamar right now that will end in February. There are 10 boards spread throughout the entire county and we’ve updated the design.

Epromos

* We have coloring books, crayons, and hot/cold packs available at the office for pick up

Social Indoor Advertising

We have a 3-month campaign going on right now and will end February.

Region 11

* Brochures and bookmarks have all been restocked and ready to be distributed

First Books

* An order was placed so there are lots of books in supply.

Risdall

* Makayla met with them on January 20th. Things have slowed down a bit, so we are changing things up just a tad. We are going to try doing a sole ad via Twitter and doing short videos instead of pics. They seem to get a better response. Wondering if we may have saturated the Spanish market the past several years? Word is out there?

Training Sponsorships

* Nothing currently.

1. Indigenous and/or tribal representation on IEIC (updates?)- Nothing new currently and discussion at the ICC it sounds like that is the norm across the state. Carol has a nursing student that may be a connection for this slot.
2. State Updates
   * 1. State IEIC Monthly Calls: 3rd Monday of the month from 9-10 AM. (if you want to join, email Lindsay and she will forward your request to Cat): January’s meeting was just open discussion. Many other IEICs mentioned that they are having a hard time getting quorum and leadership difficulties, so Sarah is very grateful to our group for the membership that we have.
3. Updates from ICC: ICC Update: Attended the December 7th ICC meeting virtually. MDH spoke about the work they are doing to implement a more equitable and efficient system of care for children and families. Titled Minnesota Integrated Care for Early Childhood Initiative. Modeling off previous and current models so not recreating anything but expanding upon. Increase training in explicit bias and equity. Community led with community driving the decision and direction of the work. Overview of Follow Along Program for those who may not be familiar. Voted on the proposed Part C indicator changes that came out of the listening sessions along with long conversations about equity. January 4th Sarah & Lindsay attended. There is money out there this year so if you have expenditures, you should ask as this might be the year to get. All meetings are really based around subconscious bias our programs may have and how we need to make all program equitable. Having a common consent form. Library in Southern MN was being used to help spread the word about Help Me Grow. Had a display there along with materials that families can grab. Is this something we can possibly get Great River on board with? Barbara Burandt mentioned that she might be able to get us connected with the higher up at Great River Regional to do a meet up. We would like to get milestone posters out to each location to see if they would be willing to hang it up. Some regions are doing small town banners instead of large billboards for outreach. They did thank you bags to clinics and physicians. Region 11 does bumper ads.
4. Data Sharing from School Districts-Referrals

* Janelle shared the referral numbers google doc. Everyone is very busy and busting at the seams with referrals. Noticed that there are many babies being referred and interesting that many are behind in gross motor development. Also increase in fluency (stuttering) which could be an increase in anxiety/stress. Overall increase in behaviors.

1. Referrals/Collaboration with CentraCare– Carol Gibson- NICU at St. Cloud will help family make a referral with all families whose baby was born weighing 1500grams or less. Language changed at CentraCare in ASQ to no concern, borderline concern, and concern from white zone, grey zone and black zone. Yeah Carol!
2. Agency Updates/ Training Opportunities

Stearns County- No updates since last meeting

WCED- Focus on infant packets and getting the entire team together and being fully staffed

Milestones- Always taking applications for early learning scholarships so please encourage families to fill one out. They are on the website [www.milestonesmn.org](http://www.milestonesmn.org)

Benton/Stearns Ed- Sat on a meeting with lots of discussion around Help Me Grow not being an actual program, but a referral source.

Sherburne Northern Wright- This year has been very tough/rough with short staff and shortage of substitutes

WCCA- Has 14 positions open…Closed one classroom…Moved one to home based…Combined two other rooms…Been a long year so far

Sherburne County HS- No Updates

Wright County- Lots of staffing changes…3 social workers lost…Board has approved to hire 2 more additional staff which is wonderful news…not in new building yet

1. Next Meetings held at Milestones or virtually**: May 19th, 2022 1-3pm via zoom**

1. Adjourn- Annie Newville motioned to adjourn…Sue Currens 2nd….Motion Approved