

Region 7W IEIC
Meeting Minutes
December 1st, 2022 1:00-3:00 PM (via zoom)

Milestones formerly Child Care Choices
314 10th Ave South, Suite 180 - P. O. Box 548 - Waite Park, MN 56387
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www.milestonesmn.org

1. Welcome and Introductions (quorum 13 members); Makayla Wijeratne; Annie Newville; Jodie Dhooge; Christine Landherr; Lindsay Zirbes; Lisa Maschino; Sarah Coltvet; Jill Eickhoff; Janelle Ortiz; Brittany Pfannenstein; Mariah Klein; Chandra; Kristina Bruggeman- Maag; Blake Schaaf; Linda Wharram; Theresa Evans; Angel Meyer
2. Approvals
 - a. Minutes: September 29th, 2022- Sent out with agenda. No changes needed. **Annie Newville motioned to approve the minutes from September 29th; Sarah Coltvet 2nd...Motion Approved**
 - b. Agenda (any additions)- Added fiscal host for next year as well as commissioner change in Sherburne County. **Annie motioned to approve the agenda; Christine Landherr 2nd...Motion Approved**
3. Financial/Budget
 - a. Expenditures- Reviewed the expenditure sheet that was emailed out prior to the meeting. Question about what the dollar amount can be rolled over each year. **Makayla will email Cat and find out and report back.**
 - b. Request for Funding (review any submissions received)
 - Up to \$5,000.00 xidigtv to do two educational videos and one FB post/video
 - Up to \$1,000.00 to lulu.com for Somali/English books for outreach
 - Up to \$500.00 to Region 11 for Somali Developmental Wheels**Christine Landherr motioned to approve the requests for funding from Outreach Coordinator totaling \$6,500.00; Annie Newville 2nd...Motion Approved**
4. New Business
 - a. Updates from Public Awareness Coordinator-Makayla.
 - Fairs and Expos
 - October 7th Big Lake Family Fun Fest: Makayla attended and handout out over 100 items. Big turnout
 - Billboards
 - Campaign with Franklin outdoor. We have 11 boards for three months throughout the Region
 - Epromos
 - Nothing purchased since last meeting
 - Social Indoor Advertising
 - 3 month campaign started in November. We have 2 ads in 16 different venues throughout the region
 - Region 11
 - Brochures, Bookmarks, Amazing Me books purchased and in Milestones Office. Also have what happens after a referral bookmark in stock at the office.

First Books

- Books purchased and now in Milestones office

Risdall

- New campaign started in October

Xidigtv.com

- Met w/Mohamed and got information about advertising on Somali channel. They have a FB page that is quite popular and we can advertise on there. \$1000-1500 for 5 minute educational video that shows 3-4 times per day for one month and includes advertising on website and FB page. \$300-400 for short FB videos

b. Outreach events attended by IEIC members? None attending

c. Indigenous and/or tribal representation on IEIC (updates?)- There was a bigger conversation about this at the last monthly IEIC meeting. Talked about does this format make any sense or would it be better if the tribal nations who are already doing this work to become their own IEIC and be funded according.

d. State Updates

- i. State IEIC Monthly Calls: 3rd Monday of the month from 9-10 AM. (if you want to join, email Lindsay and she will forward your request to Cat)- Discussion about tribal representation as well as IEIC membership attendance and participation of other agencies. IEIC's get 10% of funding devoted to child find and pre referral; and school districts get 60% of funding devoted to post referral. Mentioned that it might be valuable to have a training video or manual for new members so they understand what it is and what it does.

e. Updates from ICC? (if any- no longer have ICC representative)- No updates as we don't have anyone that attends the meeting regularly

f. Data Sharing from School Districts-Referrals- See google docs for numbers

g. Referrals/Collaboration with CentraCare?- Brittany is working on getting an internal order form site set up for CentraCare for providers to see what materials are available for outreach and the correct people to connect with to get those resources.

h. Follow Along Discussion (adjust within schedule as needed)- Stearns county does not have this program. Sherburne County referrals can come from the online portal and many others come from home visitors (First Steps). Only a handful or so are coming from out of county. If a family moves from a county that offers to a county that does not they are allowed to stay on the program with the offering county. Same process for Benton County and they have very few families from out of county. Families and or providers can do online referrals at the follow along site.

<https://www.health.state.mn.us/people/childreneyouth/fap/index.html>

i. 2023-2024 Fiscal Host- Benton Stearns Education no longer wishes to be the fiscal host for the 23-24 fiscal year. A new fiscal host needs to be found. This needs to be a school district because of how the funds are distributed. Janelle Ortiz will reach out and see if their cooperative would be interested in doing it. So will Sarah Coltvet.

j. Sherburne County Commissioner- Barb was not re-elected to her position and at this time we are unsure if they will appoint a new commissioner or not.

5. Agency Updates/ Training Opportunities

- It is open public comment time for the proposed changes for the ECSE licensure changes so if you have an opinion you will want to check that out
- Wright County has exploded in population so they are very busy
- Sherburne has had a lot of staff turnover and is busy as usual

- Benton County is working on trying to set up a dental clinic much like in Wright County but that could take years
- 6. Next Meeting: Held virtually on **February 2 from 1:00PM-3:00PM**
- 7. Adjourn- **Annie Newville motioned to adjourn; Janelle Ortiz 2nd....Motion Approved**